ART AND DESIGN, MINOR: DESIGN

Overview

When you pursue a minor in design, you'll take a variety of courses that cover topics such as graphic design, typography and design history. You'll also gain exposure to design software to create stunning visual designs.

As a design minor, you'll learn from active artists who promote collaborative, interdisciplinary and entrepreneurial thinking and practice across the department, university, community and beyond. You'll also learn alongside students in our BFA program, giving you the opportunity to collaborate with like-minded individuals and gain valuable experience in a professional design environment.

Faculty and Staff

Our inspirational faculty and staff make sure students feel welcome and empowered to think outside the box and explore all possibilities of making art at UWM. Visit the Peck School of the Arts directory (https://uwm.edu/arts/directory/) to meet these artists, explore their biographies and engage with recent work.

Minors and Certificates

Peck School of the Arts minors and certificates are open to all students who have already earned or are currently seeking a bachelor's degree. Most certificates are also open to those not pursuing a degree (non-degree students).

To be admitted individuals must meet general University admission requirements (https://catalog.uwm.edu/admission-costs/undergraduate-admission/). To determine aid eligibility, please review all financial aid requirements (https://uwm.edu/finances/finances/receiving-financial-aid/eligibility-for-financial-aid/).

Contact us (https://uwm.edu/arts/contact/) to get started and one of our Peck School of the Arts advisors will connect with you about your interests and opportunities.

Undergraduate Advising

Academic advising is a collaborative process that empowers students to realize their maximum educational potential. Students are encouraged to visit the Peck School of the Arts Advising & Student Services page (https://uwm.edu/arts/students/advising/) to meet with your advisor prior to each semester's registration period. Advisors provide students with individualized appointments to assist with degree requirements, course selection, campus resources, college success strategies, graduation assessment, academic policies and more.

Credits and Courses

The Art & Design Minor in Design consists of a minimum of 21 art credits. 12 of the final 15 credits must be taken at UWM. Art & Design minor students must maintain an overall GPA of 2.5.

Code	Title	Credits
Required		
ART 108	2D Studio: Concept, Color and Composition	3
ART 118	Digital Arts: Culture, Theory, Practice	3
ART 124	Design Survey	3
Required 200-level Intro		
ART 221	Introduction to Design	3
ART 223	Introduction to Typography	3
300-level and Above		
Select 6 credits from the following courses:[1]		6
ART 324	Web Design	
ART 328	Design Production and Processes	
ART 329	Package Design	
ART 423	Experimental Typography	
ART 424	Topics in Web, Interaction and Screen Design:	
ART 426	Motion Graphics	
ART 427	Advanced Design Workshop:	
Total Credits		**21**

[1] Select 6 credits of 300-level or above electives in Design from the list, in consultation with PSOA Academic Advising and Head of Design & Visual Communication. Students must be aware of the prerequisites for the 300+ level courses they wish to take. Design minor students are not eligible to take Design and Visual Communication Required Core Courses.

Contact Information

Advising & Student Services
Theatre Building, Room 120

https://uwm.edu/arts/contact/