

EXECUTIVE, MBA: GLOBAL STRATEGIC LEADERSHIP

As the area's leader in executive education, the Lubar College of Business STEM-Designated Executive MBA (EMBA) program offers business professionals a transformative 16-month educational and life experience designed especially for the experienced manager. The Lubar EMBA builds deep professional relationships with corporate executives and managers, and with an active network of successful Lubar Executive MBA alumni.

The cohort format fosters a highly bonded network of peer professionals. Attending classes every other week - Friday evening and Saturday - provides the flexibility needed to balance a career while pursuing an Executive MBA degree.

The program includes collaborative technologies, advanced management research, applied learning projects, and an international trip.

The Graduate Concentration in Global Strategic Leadership provides deep knowledge in topics that will help students navigate the increasingly complex global business environment, such as leadership and team building, corporate economics, corporate human resources, cross-cultural management, and strategic management.

Admission Requirements

Application Deadlines

Application deadlines vary by program, please review the application deadline chart (<http://uwm.edu/graduateschool/program-deadlines/>) for specific programs. Other important dates and deadlines can be found by using the One Stop calendars (<https://uwm.edu/onestop/dates-and-deadlines/>).

Admission

Applicants for the Executive MBA Program must meet Graduate School requirements (<http://uwm.edu/graduateschool/admission/>) and additional program standards as specified below:

- Ten or more years of professional experience preferred, including at least 7 years of management experience, or nomination of the employing organizations.
- Applicants are reviewed by the Master's Program Committee of the Lubar College of Business. The admission recommendations are based upon:
 - Academic achievement and ability to do intensive graduate-level work.
 - Nature of managerial experience.
 - Contribution to the varied skills of the class.
 - Ability and willingness of the individual and the employer to make a 16-month commitment to the program.
- Applicants must submit a statement of purpose (1 to 2 pages on why you would like to earn your degree at the Lubar College of Business and your plans after graduation).

See the program website (<https://uwm.edu/business/academic-programs/executive-mba/>) for additional information.

Credits and Courses

Students admitted to the Executive MBA Program will take the following courses:

Code	Title	Credits
Required		
BUSMGMT 704	Accounting Analysis and Control	3
BUSMGMT 705	Corporate Finance	3
BUSMGMT 706	Managing in a Dynamic Environment	3
BUSMGMT 707	Information Technology Management in International Businesses	3
BUSMGMT 708	Marketing Strategy: Concepts and Practice	3
BUSMGMT 709	Predictive Analytics for Managers	3
BUSMGMT 711	Global Supply Chain Strategies & Competitive Operations	3
BUSMGMT 712	Strategic Management ¹	3
or BUSMGMT 720	Strategic Management in Health Care Organizations	
This course must be taken for a total of 3 credits:		3
BUS ADM 795	Seminar-in-Management: (Topics: International Business Simulation, Corporate Simulation, and Strategy Formulation)	
Electives		12-15
Complete a concentration in Global Strategic Leadership or Integrated Health Care Leadership, or select 4 courses from the list below: ²		
BUS ADM 752	Corporate Economics	
BUS ADM 755	Health Care Administration and Delivery Systems	
BUS ADM 757	Managed Care and Integrated Health Networks	
BUSMGMT 713	Entrepreneurship: Venture Creation and Management	
BUSMGMT 715	Leadership, Team Building, and Effective Management	
BUSMGMT 727	Health Care Accounting, Law and Ethics	
Total Credits		39-42

¹ Global Strategic Leadership students must take BUSMGMT 712 and Integrated Health Care Leadership students must take BUSMGMT 720.

² BUS ADM 795: Seminar-in-Management topics "HR Law and Ethics" and "Cross-Cultural Management" may also be taken as elective options.

Global Strategic Leadership Concentration

Code	Title	Credits
Complete the five courses from the list below: ¹		
BUSMGMT 713	Entrepreneurship: Venture Creation and Management	3
BUSMGMT 715	Leadership, Team Building, and Effective Management	3
BUS ADM 752	Corporate Economics	3

BUS ADM 795	Seminar-in-Management: (Topic: HR Law and Ethics AND Topic: Cross-Cultural Management)	6
Total Credits		15

¹ Students without a concentration may take any combination of 4 courses from the Global Strategic Leadership and Integrated Health Care Leadership lists.

Additional Requirements

Proof of competency in the three foundation requirement areas of financial accounting, mathematics review, and team building and business communications through coursework, or through examinations as approved by the Master's Program faculty committee. Students are also assumed to have basic proficiency in the use of word processing, spreadsheet, presentation, and Web-browsing software.

Major Professor as Advisor

The student in the Executive MBA Program is not assigned an advisor or major professor. Questions about the student's program of study, courses or regulations should be directed to the EMBA Director, Lubar N471, (414) 229-6045.

Thesis

Not required.

Comprehensive Examination

Not required.

Transfer Credit

No more than 20% of the required credits may be taken at an institution other than UWM. A maximum of one three-credit course from another AACSB-accredited graduate program may be transferred. These courses are subject to Graduate School transfer policy.

Time Limit

The Executive MBA must be completed in 3 years from initial enrollment date.

Executive MBA Learning Outcomes

Students graduating from the EMBA program will:

- Analyze a global firm's current international business environment and recommend strategies to deal with a current issue or concern.
- Identify and define a technology-focused operating model for a business entity.
- Demonstrate the use of appropriate analytical tools to address a business problem.
- Develop an innovative solution to a business problem by drawing insights from real data.
- Be able to describe effective leadership strategies.
- Develop a clear and appropriate leadership strategy for a business entity.
- Perform a strategic audit on an entrepreneurial case to analyze a complex situation, identify and choose a superior competitive position, and create the organizational context to make the chosen strategy succeed.