

# COMMUNITY ENGAGEMENT STRATEGIES, UNDERGRADUATE CERTIFICATE

This undergraduate certificate gives students an opportunity to gain a practical, historical and theoretical understanding of strategies for community engagement. If you're seeking an undergraduate degree at UWM, you'll receive the certificate upon completion of your degree. If you already have an undergraduate degree, you'll receive the certificate once you complete the program requirements. Students without a bachelor's degree receive a certificate from the UWM School of Continuing Education after completing the program's required coursework.

Please contact the coordinator of the Certificate, Aaron Schutz (schutz@uwm.edu) to discuss admission to and requirements for this program.

## Outcomes

- Understand power relations
- Build coalitions
- Work with the media

## Careers

With a focus on urban issues, this certificate is excellent preparation for students who are interested in becoming community organizers, youth and social workers, politicians, community researchers, and nonprofit administrators. It's also useful for students interested in specializing in other areas, such as international, environmental or union organizing.

## Requirements

The certificate program consists of 21 credits.

### Foundation Requirements

Code	Title	Credits
<b>Introductory Course</b>		
ED POL 111	Introduction to Community Action and Change	3
<b>External Practical Training</b> <sup>1</sup>		
ED POL 508	Advanced Problems in Community Change and Engagement <sup>2</sup>	3
<b>Historical Perspectives on Organizing, Inequality, and Social Change</b>		
Choose one of the following:		
AFRIC 322	Order and Disorder: The Quest for Social Justice	
AFRIC 344	Global Black Social Movements	
AFRIC 411	Change in African-American Communities	
AFRIC 414	The Black Woman in America, Africa, and the Caribbean	
ED POL 460	The Chicano Experience	
EXCEDUC 300	The Exceptional Individual	

HIST 267	The History of Latinos in the United States
HIST 269	Asian Americans in Historical Perspective
HIST 271	The 1960s in the United States: A Cultural History
HIST 440	History of the American Working Classes
HIST 446	African Americans Since the Civil War
HIST 460	The History of Poverty in America
HIST 468	The American Feminist Movement
HIST 473	History of Wisconsin Indians
<b>Total Credits</b>	

- <sup>1</sup> A second practical training may be approved in some cases by a student's advisor. Practical training must occur at time credits are taken and **written permission** must be included in student's file **prior to enrollment**.
- <sup>2</sup> Enrollment in this course involves participation in a community organizing training offered by a non-UWM organization approved by the Program Committee. Contact the Department of Educational Policy & Community Studies to obtain approval before attending any program or combination of programs.

### Issue Area Requirements

Code	Title	Credits
Choose 3 credits from one area (practical or foundations) and 6 credits from the other		9
<b>Practical Issue Area</b>		
<i>Leadership</i>		
AD LDSP 507	Introduction to Group Leadership	
AD LDSP 537	Leadership and Management of Volunteer Programs	
<i>Communications/Public Relations/Applied Writing Skills</i>		
COMMUN 103	Public Speaking	
COMMUN 264	Persuasive Speaking	
COMMUN 350	Intercultural Communication	
COMMUN 363	Communication in Human Conflict	
COMMUN 464	Theory and Practice of Persuasion	
ENGLISH 214	Writing in the Professions:	
ENGLISH 435	Rhetoric and Professional Writing	
JAMS 524	Advertising and Public Relations Campaigns	
<i>Fundraising</i>		
ED POL 602	Proposal Writing and Fundraising Skills for Community-Based Organizations	
<i>Evaluation/Applied Research Skills/Statistical Understanding</i>		
AFRIC 220	Introduction to Statistics in African and African Diaspora Studies	
AFRIC 350	The Black Family	
AD LDSP 647	Evaluation of Adult, Continuing, and Higher Education Programs	
ED POL 507	Action Research on Milwaukee Institutions	
POL SCI 392	Survey Research	

*Organizational Change in Non-Profit Organizations*

AD LDSP 607	Coordination of Staff Development and Training Program
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*Organizing/Negotiating*

COMMUN 665	Introduction to Mediation
ED POL 611	Community Policies and Urban Minority Youths
ED POL 688	Fieldwork in Multicultural Education
URBPLAN 655	Negotiation Theory and Practice for Urban Planners

**Foundations Issue Area***Economics, Politics, and Urban Contexts in the United States*

AFRIC 228	Introduction to Black Political Economy
AFRIC 261	Survey of African-American Political Philosophy
AFRIC 341	Black Politics and City Government
ANTHRO 431	Cities and Culture
ECON 248	Economics of Discrimination
ECON 353	Economic Development
ED POL 113	The Milwaukee Community
HIST 450	The History of Milwaukee
HIST 463	History of the American City
POL SCI 105	State Politics
POL SCI 213	Urban Government and Politics
POL SCI 450	Urban Political Problems
SOCIOL 377	Urbanism and Urbanization
URBPLAN 141	Urban Planning Solutions to Contemporary Urban Problems
URB STD 250	Exploring the Urban Environment

*Social Science Perspectives on Organizing, Inequality, and Social Change*

AFRIC 411	Change in African-American Communities
AFRIC 414	The Black Woman in America, Africa, and the Caribbean
COMMUN 672	Communication and Social Order
ED POL 610	Reproduction of Minoritized Communities
ED POL 625	Race Relations in Education
EXCEDUC 300	The Exceptional Individual
SOC WRK 306	Introduction to Social Welfare Policy
SOC WRK 630	Families and Poverty
SOCIOL 102	Solving Social Problems
SOCIOL 233	Social Inequality in the United States
SOCIOL 323	Perspectives on Latino Communities
SOCIOL 324	Race and Ethnicity in Global Contexts
SOCIOL 325	Social Change
SOCIOL 338	Small Groups
SOCIOL 343	Collective Behavior
SOCIOL 350	Environmental Sociology

**Total Credits****9****Capstone Internship/Seminar in Community Organizing**

Code	Title	Credits
ED POL 442	Intermediate Community Education Practice I <sup>3</sup>	3

**Total Credits** **3**

<sup>3</sup> A second internship in addition to ED POL 442 may be approved in some cases by a student's advisor. Internships must occur at the time credits are taken & written permission must be included in student's file prior to enrollment. The Program Committee is the final arbiter with regard to the relevance of internship opportunities to the mission of the certificate.

**Undergraduate Advising**

Our purpose is to provide collaborative, mentoring relationships which promote educational, career, and professional development. We value a student-centered, holistic, and ethical approach to advising based on strong partnerships with students, faculty and staff, and the larger campus community. We are committed to creating a respectful and supportive environment. We encourage students to be self-reliant through informed decisions and choices based upon dissemination of accurate information. We value our own continuous professional development to enhance the quality of the advising experience.

***How to Prepare for an Advising Meeting***

- Review your Advisement Report in PAWS (<http://uwm.edu/registrar/academic-unit-services/paws-academic-advisement/>).
- Come prepared with questions or topics for discussion.
- Make a list of courses you think you should take.
- Investigate opportunities to prepare for the job you want.
- Keep a record of your academic progress.
- Understand you are ultimately responsible for creating your educational, life, and career plans.
- Maintain honest and open communication with your advisor.
- Take responsibility for choices you make as a student and member of the UW-Milwaukee community.

***Scheduling an Appointment***

Office of Student Services  
Enderis Hall, Room 209  
(414) 229-4721  
[soeinfo@uwm.edu](mailto:soeinfo@uwm.edu)

**Graduate Advising**

If you are a School of Education graduate student, you may schedule an appointment with your faculty advisor by contacting your faculty advisor directly. Faculty contact information can be found in the Directory (<https://uwm.edu/education/directory/>). Your faculty advisor will be listed in your PAWS account.

**Student-Designed Issue Area Option**

*May replace up to 6 credits of either Practical or Foundations focus areas.*

There are many courses at UWM not listed under the Practical and/or Foundations certificate focus areas that may be especially relevant to students with interest in a particular area of organizing. Therefore, with the written permission of the Program Coordinator, students with special

interests may develop an issue area that may take the place of up to 6 credits of the Practical or Foundations areas.

Examples of possible student-designed issue areas might include:

- International Contexts and Organizing
- Organizing in Rural Settings
- Health Care Organizing
- Organizing around Issues of Sexuality and/or Sexual Orientation
- Contesting the Criminal Justice System
- Organizing around Disability Issues
- Pollution and Inequality

Courses for a student-designed focus area will only count towards the Community Engagement certificate if they are taken **after a student is officially admitted to the program**, and **must be officially approved prior to enrollment**. Students must show evidence that they cannot pursue their interest under the current constraints of the Practical and Foundations focus areas. A maximum of three credits of independent reading may be included in this student-designed focus if a relevant course or topic is not available at the University.